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# Jean Imbert inspired menu to debut on Air France

By **Rick Lundstrom** on January, 27 2016 | Catering



French chef Jean Imbert has created a full meal that can be ordered for Air France Economy and Premium Economy on long-haul flights, as an alternative to the standard menu offered on board on departures from Paris.

The meal includes a cold starter with organic quinoa, poached egg and tarragon. The entrée is a warm stew followed by a fruity fondant dessert.

Imbert has revisited certain dishes that were a great success on the TV show as well as other original culinary creations. *Le marché de Jean Imbert* can be ordered as from January 2016 for €21 (US\$23) or 7,000 Flying Blue Miles and enjoyed on board long-haul flights on departures from Paris starting April 1.

This new menu accompanies Air France's move upmarket of its long-haul products and services. On board the 777, new Economy and Premium Economy cabins are being phased in.

Jean Imbert grew up in L'Hay-les-Roses near Paris and Sables d'Or les Pins in Brittany. When he was a child he developed a passion for cooking and prepared meals for his family and friends. When he was 14, Imbert was an intern at Jean-Pierre Cruzil's restaurant in Plancoët, Brittany. This experience gave him the desire to open his own restaurant. In 2001 he graduated from the Institut Paul Bocuse and

went to work for the chef Eric Briffard. At the age of 22, Imbert opened his first restaurant.

In 2012, Imbert won Season Three of *Top Chef* on M6 with his emblematic dishes such as his fruit salad carpaccio and vegetable bouquet. He has since become one of France's favorite chefs, well-liked by personalities who appreciate his unique cuisine and use of local products. He is an advocate for sustainable fishing, and spotlights local French producers. Imbert maintains close ties with Brittany, where he purchases his fresh produce.

On departures from Paris, on long-haul flights in Economy and Premium Economy, Air France offers four a la Carte menus as an alternative to the standard meal offered on board: *Une Sélection LeNôtre*, *Océan*, *Tradition* or *Italia* menus. *Le marché de Jean Imbert* will also be offered on board, instead of the Italia menu starting April 1.

These menus can already be ordered for a price of between €12 and €28 , or 4,000 to 8,500 Flying Blue Miles to nearly all destinations from CDG. Meals are ordered from an Air France call center or ticket office up to 24 hours before departure.