Etihad helping COVID-19 workers and homes celebrate Ramadan

By **Rick Lundstrom** on April, 27 2020 | Catering





Ready-made meals and ingredients with recipes are part of the deiveries by Etihad and Zomato

<u>Etihad Airways</u> has launched the Etihad Ramadan Box initiative to bring Iftar meals to homes across the UAE affected by the COVID-19 pandemic.

The airline has partnered with <u>Zomato</u>, the world's largest restaurant search and discovery platform and one of the UAE's largest food delivery apps, to deliver meals hospitals, essential workers, volunteers and communities in need.

Those affected by the COVID-19 pandemic, through sickness or financial impact, can request one of the Etihad Ramadan Boxes through the Zomato app, and a freshly prepared meal will be delivered directly from Etihad's Catering facility in Abu Dhabi.

"Ramadan is a traditional time for gathering with friends and family, but with the impact of COVID-19, this year it is more challenging to do so," said Robin Kamark, Chief Commericial, Etihad Aviation Group, in today's announcement. "In these extraordinary times, we wanted to bring a touch of our signature inflight hospitality to our local community and recognize the incredible efforts of the UAE's medical staff an essential workers."

As well as the ready prepared meals delivered by Zomato, selected volunteers, healthcare and key workers will also receive a box filled with fresh ingredients and an easy to follow recipe. These Etihad Ramadan Boxes offer the opportunity to create themed cuisine from around the world easily at home and have been designed and curated by Etihad Airways' world-class Inflight Chefs.

Kamark adds: "Our Inflight Chefs come from all over the world bringing a wide range of cuisines and cooking traditions into the mix. This diversity is celebrated in the Etihad Ramadan Boxes which will showcase a range of international flavours ready to be enjoyed at home."

Karl Baz, Regional Director, at Zomato added: "Zomato's motto is 'better food for more people,' and we have always been very committed to being the type of company that gives back to the community. We understand that there are people that may need some support right now, and this partnership with Etihad Airways is one more way we can do our best to help. Whether a person is sick, recently lost their job, or simply needs a helping hand, the Etihad Ramadan Boxes are offered purely on trust, and are a gesture of goodwill at this challenging time. We are proud to be working with Etihad Airways on this."

Etihad's Inflight Chefs are also offering their culinary expertise in a series of cooking demonstrations featured in the Etihad @ Home series on the airline's social media channels. The chefs have demonstrated quick and easy recipes to bring tastes from around the world to the comfort of people's home. Visit @etihadairways on Facebook, Instagram and YouTube for the latest videos.