

# Amenities Magazine announces winners of inaugural Amenities Initiatives Awards



*Amenities Magazine* this week announced the winners of its inaugural Amenities Initiatives 2021 Awards.

The publication launched the initiatives to spotlight new standards in Hygiene, Sustainability and Wellness that airlines and suppliers have adopted. By doing so it has allowed new innovative amenity products for both passengers and crew to take center stage, and show the new and exciting path being developed for onboard hospitality items.

As *Amenities Magazine* its fifth year the publication wanted to recognize the changing landscape of onboard passenger amenities and the new focus on passenger Hygiene, Sustainability and Wellness,” said Debra Bradbury-Ward, Editor in Chief of *Amenities*.

“We are very pleased with the level of support we have received from the industry during these difficult times and congratulate all the winners,” she added

The Amenities Initiatives are judged by a panel of experts in hygiene, sustainability, wellness and product design. The entries were judged on their own individual merits on a point basis and awarded Platinum, Gold, Silver or Bronze depending on the points received.



JetBlue's Wanderfuel kit developed by WESSCO International was a winner in the Passenger Wellness Initiative division

"We are really appreciating your effort to present this initiative with a high level of passion in the amenities world. I wish to you and to all your team of *Amenities Magazine* every success."  
Mohammed Ashour Specialist, Product Management at Saudia Airlines

"I would also like to thank you for spearheading these initiatives, and continually encouraging the wellbeing of airline passengers. Especially during these trying times," said Alp Yalcinkaya Business Development Manager at Meditopia.

The Winners and a full list with judge's comments can be found [here](#):

### **Passenger Hygiene / PPE Kit**

Platinum: [AK-Service](#) - Utair

Gold: STL Segment Travel Luggage's - Turkish Airlines

Gold: Saudia Airlines

Silver: [WESSCO International](#) - COPA

Silver: [Albéa Travel Designer](#) - Air France

Silver: [Bayart Innovations](#) - Corsair

Silver: [Linstol](#) - Virgin Atlantic

Bronze: WESSCO International - American Airlines

### **Cabin Crew Hygiene Initiative**

Platinum: WESSCO International - United Airlines

Bronze: WESSCO International - American Airlines

### **Children's PPE Travel Hygiene Kit**

Platinum: Linstol - United Airlines

### **Sustainable Packaging Initiative**

Platinum: AK-Service - Air Astana

Gold: Elif - Turkish Airlines

Silver WESSCO International - JetBlue Mint

### **Passenger Wellness Product Initiative**

Platinum: WESSCO International - JetBlue Mint

Gold: WESSCO International - American Airlines

### **Passenger Wellness Consumables Initiative**

Platinum: WESSCO International - JetBlue Mint

### **Passenger Wellness Tech Initiative**

Gold: [Meditiopia](#) - Turkish Airlines

### **Children's Wellness Initiative**

Gold: AK- Service - Rossiya

Gold: [Adventure Group Ltd](#) - Turkish Airlines