
Buzz partners with Delta Air Lines, TUMI to launch personalized amenity kit

By **Melissa Silva** on August, 25 2017 | Amenities & Comfort



Beginning September 1, Delta Air Lines is refreshing its Delta One amenity kits, featuring a new look and the option to customize.



Buzz worked with Delta and TUMI to create the world's first personalized amenity kits, which are inspired by TUMI's popular 19 Degree collection. Customers will be able to monogram a patch on the front of the case, a first for any airline amenity.

Buzz worked closely with TUMI to ensure the kits remained true to the design elements of the 19 Degree range, which features a modern silhouette with fluid-like, strategically contoured angles.

"Every detail incorporated into our TUMI amenity kit has been thoughtfully selected with our customers' needs and preferences in mind — no matter how big or small," said Allison Ausband, Delta's Senior Vice President - In-Flight Service. "We are excited to offer customers the ability to monogram their amenity kits and create a personalized souvenir to take with them as they jetset across the globe."



The Delta One kits will continue to feature Kiehl's Since 1851 skincare products along with new amenities such as hand cleanser, a mouthwash stick, TUMI eyeshades and updated striped socks. Additionally, the kits will feature Kiehl's Lip Balm #1 and grapefruit-scented Deluxe Hand and Body Lotion with aloe vera and oatmeal, a dental kit featuring Crest toothpaste, tissues and ear plugs.

The kits will be available on all Delta One flights, and will feature both hard- and soft-case kits. Customers will enjoy a silver hard-sided amenity kit outbound from the U.S. and a soft-sided black amenity kit inbound to the U.S.

Complimentary monogramming will be available at any TUMI retail store aside from outlet and airport locations.