
Recaro installs first seats from SPRINT program

By **Rick Lundstrom** on March, 12 2020 | Seating



The BL530 from Recaro is designed for short-haul travel and reclines four inches

[Recaro Aircraft Seating](#) announced today the chipset installation [Air Lease Corporation's](#) 737 as part of the company's SPRINT program.

The SPRINT program develops and ships the company's BL530 seats for lessors within two months of the order being submitted.

The SPRINT program can equip either an A320 or 737 with the BL530 economy class seat, which lessors can customize with one of five predefined e-leather dress covers: light blue, dark blue, light grey, dark grey or red. Recaro is the first aircraft seating manufacturer to introduce a seating program that offers lessors a customizable seat with a two-month turnaround.

“The feedback we gathered from lessors reflected a clear need for seats with a shorter lead time, so we began brainstorming,” said Sophie Moeller, Regional Sales Director, Customer Service at Recaro Aircraft Seating in today's announcement. “We first developed the SMART and SWIFT programs, which supply seats within six and four months, respectively, but it was clear that an even shorter timeframe was needed. We collaborated with program management and engineering to create a predeveloped seat that could be ordered and shipped within two months, and SPRINT was born.”

The BL3530 is designed to maximize living space and comfort for passengers, while minimizing maintenance costs for the airline. The seat is designed for Economy Class short haul flight and has a high literature pocket, a recline up to four inches, an ergonomic seat cushion, and a coat hook.

Founded in 2010, Air Lease Corporation headquartered in Los Angeles, California, and leases its fleet to airline customers worldwide through customized aircraft leasing and financing solutions.