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# Pitch PF3000 featured on BBC consumer show

By **Rick Lundstrom** on January, 31 2019 | Seating





Pitch Aircraft seating Vice President of Sales David Rice in the PF3000

[Pitch Aircraft Seating](#) was featured on a recent BBC consumer program which outlined the industry trend towards high-density configurations and how traditional aircraft seats caused discomfort for the<sub>2</sub>

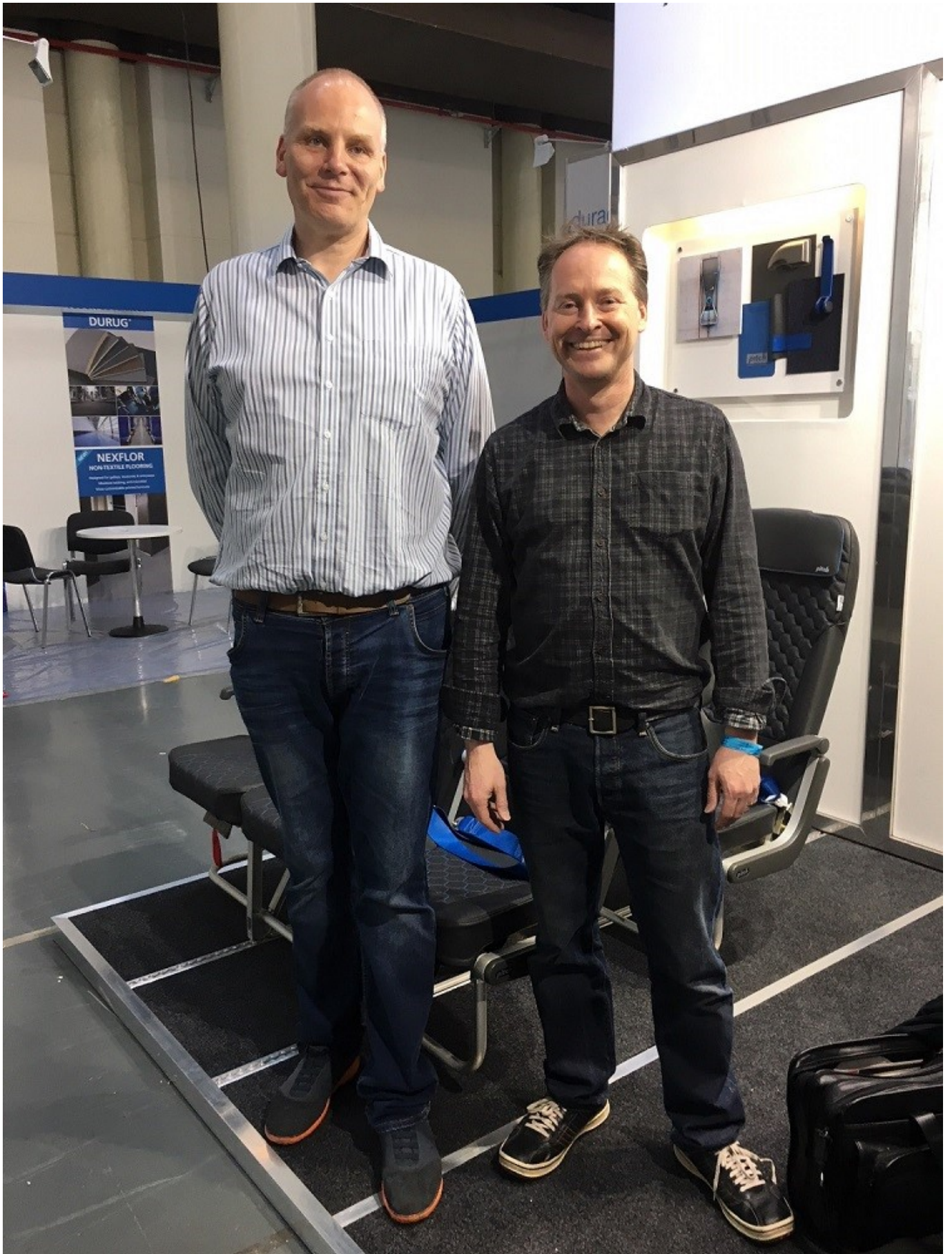
taller passengers.

“The program showed how our PF3000 seat provides a significant improvement to the passenger’s leg room at today’s reduced pitch,” said a release from the company.

Pitch built the PF300 with three inches more legroom over a traditional seat at the same pitch, fixed recline providing a more relaxed seating position and ergonomically shaped cushions for enhanced comfort.

See the program on the [BBC I Player](#). *Rip Off Britain* Series 7 Episode 4.





Pitch Director Gary Doy, right at 5 feet, 8 inches and David Rice, Vice President of Sales and Marketing at 6 feet, 5 inches demonstrate how the PF3000 is designed for passengers in a wide range of heights.