
Flynas inks seating deal with Geven

By **Rachel Debling** on January, 5 2018 | Seating



[Geven](#) will equip [Flynas](#)' A320neo fleet with their [ESSENZA](#) Economy Class seating, designed specifically for single-aisle aircraft, according to a January 4 release from the Italian seating and interiors manufacturer.

The Saudi Arabian low-cost airline partnered with Geven as part of their fleet renewal project. Sixty A320neo have been ordered from Airbus, with an additional 20 aircraft as an option within the contract. Seats will begin being delivered in the third quarter of 2018 and will continue through until 2026.

Each A320neo will be outfitted with 174 seats, with convertible options in the first four rows that are complete with custom-made cocktail tables. This will provide Business Class seating when the center seat is empty.

"We are committed to an endless effort to constantly improve our service to passengers and enhance the confidence of our passengers that we are developing every day," stated Bander Al-Mohanna ,Flynas' Chief Executive Officer, in the release. "In this endeavor these new passenger seats will further contribute to consolidating Flynas position as a leading airline in the Middle East region with a stylish, comfortable and modern air service".

The contract was also commented on by Alberto Veneruso, Managing Director of Geven. "We are delighted to have been selected by Flynas to furnish the cabin of their new and expanding A320neo fleet," he said. "The trust and confidence towards Geven and in its latest born seat the ESSENZA

confirms the exceptional high quality design and engineering development work carried-out and represents a seal-of-approval on the quality of our products from such an important airline in the aviation industry. We all look forward to strengthening and extending our partnership with Flynas even more over the next years.”

The ESSENZA Economy Class seat is available in two different variants that are designed to maximize comfort, weight and longevity: pre-reclined (for high-density cabin configurations) and a version that allows passengers to recline up to six inches. Both versions measure 18.3 inches between the armrests.

Other key characteristics of ESSENZA include lightweight cushioning, maximum shin and knee clearance, an ergonomic seat design, and an ultra-slim backrest. Standard options include a double lower literature pocket, upper storage compartment for additional items, quick release fitting, convertible seat plug-in table and USB/ISPSS integration. Off-the-shelf choices for plastic and fabric/leather color are available but can also be customized to the client’s needs.

The two companies have also collaborated on a retrofit project for the Flynas’ A320ceo fleet, consisting of 11 aircraft, with Geven’s brand-new [PIUMA EVO](#) seat.