First restyled JetBlue A320 makes debut flight

By **Rick Lundstrom** on May, 2 2018 | Seating

Two in-seat power ports, adjustable headrest, ergonomic support and increased legroom are part of the Rockwell Collins seat on JetBlue

JetBlue today unveiled its first A320 to undergo the airline's fleet restyling.

The aircraft – tail N646JB named "Bravo Lima Uniform Echo" – operated its first scheduled flight today between Boston Logan international Airport (BOS) and Bermuda's L.F. Wade International Airport (BDA).

"JetBlue's A320 restyling is about making the best even better," said Marty St. George, executive vice president commercial and planning, JetBlue, in today's announcement. "JetBlue has built its innovative reputation on offering our customers the very best products and a level of service they won't find on another U.S. airline and this update ensures we remain the go-to choice for flyers who expect nothing but the best."

JetBlue's A320 cabin restyling marks the first major overhaul the airline's original fleet since launching in 2000. For most of the airlines 101 destinations, the A320 restyling will bring the first upgraded JetBlue product to their city in nearly 20 years.

"A major focus of the restyling is keeping customers connected throughout their flight," said the release. "Including a new inflight entertainment system, high-definition seatback televisions, in-seat

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power outlets with USB ports and continued free gate-to-gate Fly-Fi high-speed internet."

JetBlue will have a 10.1 inch screen and 100 channels of live TV on the Thales Avant system

"The restyling will include two iterations of the design, with the 2018 model introducing features from A321 interior and the 2019 and beyond model featuring an new seat design and inflight entertainment system.

For roughly the next nine months, JetBlue's A320s will be restyled with the Rockwell Collins Pinnacle seat and LiveTV 4 entertainment options currently on the airline's A321 aircraft.

In early 2019, JetBlue will transition to the restyling featuring the Rockwell Collins Meridian seat and Thales AVANT and ViaSat-2 products.

In 2019, JetBlue will outfit its A320 aircraft with the Rockwell Collins Meridian seat, customized and featuring a number of design elements:

- Expanded seat width offers more than 18 inches.
- The most legroom in coach (based on average fleet-wide seat pitch for U.S. airlines).
- Enhanced cushion comfort.
- Adjustable headrests, a new feature for JetBlue's A320.
- Contoured seatback design at knee level creates additional living space for every customer.
- Redesigned seatback stowage options, including an innovative elastic grid to accommodate a variety of customer items.
- At least two easily accessible and repositioned power connections at every seat.
- Thales AVANT and ViaSat-2 connectivity JetBlue will offer passengers aboard its restyled A320s

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expanded entertainment choices in nearly every region the airline flies.
- 10.1 inch, 1080P high definition screen at every seat.
- More than 100 channels of live television.
- Expanded collection of on demand movies, TV shows and video content, plus new gaming features.
- Destination-specific content allowing customers to enhance their travel experience.
- Picture-in-picture function.
- Enhanced, 3D flight map offering multiple ways to track time to destination.
- NFC paining turning personal handheld devices into remotes or gaming controllers.
- Expanded Fly-Fi connectivity, providing coverage to nearly the entire JetBlue network.

JetBlue's A320 restyling also allows the airline to refresh the overall feel of the aircraft interior. New LED lighting will enhance the look and tone of the in-cabin ambiance and allow for a variety of lighting settings to increase passenger comfort. New sidewalls and overhead bins will also be installed, as well as a variety of newly incorporated design elements throughout that will capture JetBlue's unique style and personality.

JetBlue expects to complete approximately a dozen A320 restyles by the end of 2018, with the ability to complete multiple aircraft each month by 2019. JetBlue's overall A320 restyling is set to take approximately three years.

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