
First of Aspire™ seat order now on United 777-200

By **Rick Lundstrom** on April, 25 2018 | Seating



Rockwell Collins' new Aspire™ widebody Economy Class seat has entered service on a United Airlines' 777-200 aircraft, the company announced today.

The installation is the first in a 55 shipset retrofit program that begins delivery this spring.

"We are excited to offer customers traveling on our 777-200 fleet a new Economy seat featuring updated design, with more living space and under-seat stowage," said Mark Krolick, vice president of

Marketing for United Airlines. "The Aspire seat was selected as a result of extensive customer testing and feedback as we look to provide customers with a comfortable journey on long-haul flights."

Aspire is built with an improved, patented comfort system with an advanced "kinematic" mechanism that cradles the passenger during recline while preserving maximum living space.

"Our Aspire seat offers airlines an enhanced comfort system for long-haul wide-body aircraft that can be configured to fit a specific brand, cabin and passenger experience," said Tom Plant, vice president and general manager of Seating for Rockwell Collins. "We've worked closely with United Airlines to incorporate its brand and industry-leading amenities to optimize their passengers' flight experience."

Aspire also incorporates increased under-seat stowage and greater passenger living space due to the proprietary seat frame and leg structure. Passenger amenities combine the latest generation Panasonic high-definition monitor for in-flight entertainment, a mid-level literature pocket combined with a full-width single piece food tray, aft-facing PC power on all seat assemblies and adjustable ergonomic headrests. This version of the seat brings to life United's latest brand themes and styling developed by PriestmanGoode.

Following the launch on the 777, the new Aspire seat will continue its success on the 787-10 Dreamliner with United and then onto the A350 XWB and other 787 aircraft with other undisclosed customers that more than doubles the initial 777 program deliveries.