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# Air New Zealand unveils spacious new Acro seat design

By **Mary Jane Pittilla** on April, 5 2017 | Seating



Air New Zealand revealed a new Economy seat design at the Aircraft Interiors Expo in Hamburg to be introduced on the airline's A320/A321neo (new engine option) fleet.



The airline worked with UK aerospace seating company Acro Aircraft Seating on the slim line design, a key feature of which is wider seats. The window and aisle seats will be one centimeter wider than those on the airline's current international Airbus fleet, with the middle seat three centimeters wider, ensuring a better sense of personal space across the row.

The design also features a new seat cover developed in conjunction with New Zealand company [Flight Interiors](#). Air New Zealand General Manager Customer Experience Anita Hawthorne said the design of the new seat was customer-led with the airline and Acro was keen to address key areas of customer feedback and further improves the inflight experience.

"The slightly wider middle seat helps balance out the fact that window and aisle seat customers enjoy a greater sense of space. We currently have many customers who state a preference for window or

aisle seats and it's possible the new design may see the middle seat get a boost in popularity.

"We have a long history of innovating and of thinking outside the box for solutions, so we were fortunate to work alongside a likeminded partner such as Acro. We believe what we've co-designed is not only practical from an operational perspective but importantly a more comfortable and spacious experience for our customers," said Hawthorne.