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# LATAM provides peek at cabin transformations

By **Rick Lundstrom** on January, 2 2019 | Seating



Recaro was LATAM's pick for Economy Class seating

LATAM Airlines Group today unveiled the look and feel of its new cabin design with a virtual video tour. Over the next two years, the airline will be changing interiors and in-flight experience on more than 200 aircraft – approximately two-thirds of its global fleet.

The video tour of LATAM's 787-9 aircraft showcases the revamped interiors and new Premium Business cabin, which will operate flights between South America and destinations in Europe, North America, Africa, Asia and Oceania.

In 2018, LATAM announced a US\$400 million investment to transform the cabins that serve both long- and short-haul routes throughout its network. LATAM Airlines Peru and LATAM Airlines Brazil will receive the first new-look aircraft in early 2019.

“Our new cabins will enable us to offer an industry-leading onboard experience with more options, flexibility and personalization to better serve each and every passenger,” said Claudia Sender, Vice President Customers, LATAM Airlines Group in today’s announcement. “Our Premium Business cabin will provide unrivalled comfort, privacy and a new service concept to enable passengers to arrive at their destinations well-rested and ready to continue their journey. At the same time, our new Economy cabin will offer passengers greater comfort as well as more options to upgrade services and tailor their travel experience.”

LATAM's new Premium Business cabin will be gradually introduced to the airline group's long-haul (wide body) fleet, including current 767 and 777 aircraft and new 787-9s and A350-1000s due for delivery.



Aisle access and greater privacy will enhance passenger experience in Premium Business

Each custom-designed [Thompson Aero](#) seats will offer more privacy and direct aisle access as well as configurations for both individuals and couples. The seats will recline 180° into a fully flat bed, feature the latest generation in-flight entertainment with up to an 18" Panasonic personal screen and have ample space for personal items.

Other improvements in Premium Business are: a redesigned dining concept aimed to promote and accompany quality rest; new service protocols for cabin crew with fewer interruptions; and premium bedding and mattresses for every flat-bed.

LATAM's wide body aircraft will also feature a revamped Economy cabin, offering passengers a new look, improved comfort and an inflight entertainment system with an unrivalled selection of content. There will also be more options to upgrade the travel experience, including *LATAM+ Seats*, which offers increased space, greater recline and premium services such as priority boarding.

On long-haul flights, LATAM will continue to offer Economy passengers its complementary dining service, which includes a wide choice of regionally-inspired gourmet cuisine and was recognized as South America's 'Outstanding Food Service' in the [PAX International Readership Awards 2018](#).

For passengers travelling on domestic flights and routes within Latin America, LATAM is transforming the cabins of over 150 Airbus A320 and A321 aircraft. The cabins will feature LATAM Play, offering the leading in-flight entertainment in the region as well as ergonomically designed [Recaro](#) seats, offering greater comfort and fast-charging USB power ports. Likewise, passengers will have the opportunity to upgrade to *LATAM+ Seats*, offering greater space, individual power outlets, dedicated overhead bins and premium services such as priority check-in and boarding.

Take a virtual tour of LATAM's cabin upgrades below.