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# Trenchard Aviation Group expands sales team

By **Jane Hobson** on March, 25 2020 | People



[Trenchard Aviation Group](#) has announced the appointment of Sohaib Ahmed as its Technical Sales Manager. Ahmed has worked in the aviation industry for more than eight years and has held several sales positions within aircraft cabin and MRO businesses.

With an extensive technical sales background across the aircraft cabin interiors sector, Ahmed has worked with many of the world's leading airlines, leasing companies and MROs delivering complex line-fit and retrofit projects.

At Trenchard Aviation Group, Ahmed will be working closely with airlines, seating OEM's and aftermarket suppliers delivering sales of Life Vest Pouches and providing technical and commercial support from inquiry through to delivery and aftermarket care.