
SEKISUI SPI appoints new European business development rep

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Philippe Raynard

[SEKISUI SPI](#) has appointed a new European Business Development Representative.

Philippe Raynard brings over 25 years of expertise in the plastics and polymer industry to his new role, which will have him focusing on strategic OEM development with an emphasis on aviation interiors in the European market. Raynard will also assist customers develop innovative solutions with KYDEX® Thermoplastics for their programs.

Ben Smalley, Aviation Market Business Manager at SEKISUI SPI, said in a statement: "I can't express how excited we are to welcome Philippe Raynard to the SEKISUI SPI family. Philippe comes to us with a wealth of technical knowledge and business development experience across multiple markets. Most importantly, Philippe's ethics and values are a perfect fit with the SEKISUI SPI culture."

According to a press release from the company, Raynard was one of the catalysts who urged KYDEX® Thermoplastics out of North America and into Europe in 2005. His experience in the industry includes roles such as Technical Training Advisor, Commercial Technician, Product Manager, Product Department Manager, and most recently, IPC-CTI of Plastics and Composites.

"I'm very excited to continue my story in the plastics industry with KYDEX® Thermoplastics. I've been₁

in the industry for many years and know it very well," said Raynard regarding his new role.