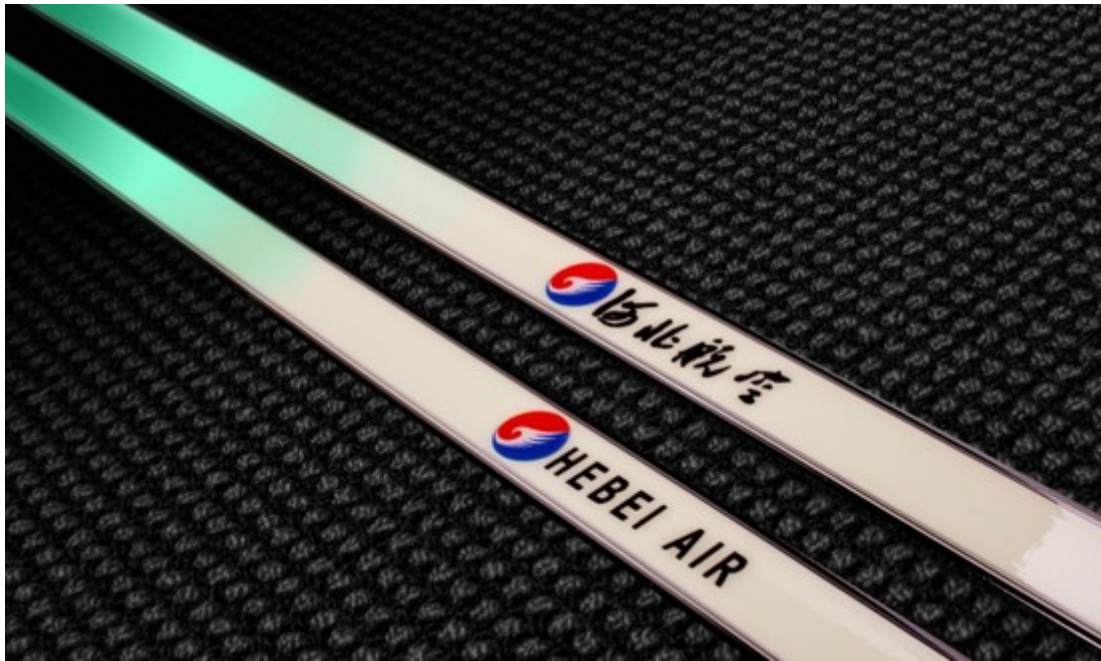

Hebei Airlines to install customized Lufthansa Technik floorpath system

By **Rachel Debling** on October, 30 2017 | Flooring



Chinese carrier [Hebei Airlines](#) will outfit 22 aircraft with a personalized variant of Lufthansa Technik's GuideU CustomFit emergency floorpath system. This marks the first time a corporate logo will be used in conjunction with the [photoluminescent strip](#); other Lufthansa Technik customers use a version with markings that mimic the structure of the carpet surrounding the system.

The first aircraft to be fitted with the personalized branding is currently in service. The aircraft involved in the upgrade will be from Hebei's 737 and Embraer E190 fleets.

"We are very pleased to have found a strategic partner in Hebei Airlines for our newest design variant," said Torben Biehl, Head of Product Development for GuideU at Lufthansa Technik, in an October 30 release. "Our cooperation with the experts at Hebei Airlines is and has always enriched our work, for which we are very grateful."