
Retail inMotion products now on Germania

By **Rick Lundstrom** on August, 16 2018 | Tech & Hardware



[Retail inMotion](#) has completed a comprehensive technology roll-out with independent German airline [Germania](#).

Retail inMotion will provide the airline with several modules of their proprietary software suite for onboard retail management. Retail inMotion will support the Germania program with solutions for operations and supply chain logistics, process payments and sales on board, and supply the airline with back office modules that offer a full range data analytics.

“We are passionate about enabling airlines to truly transform the way they approach their onboard retail programs,” commented Jan Blanchard, CCO Retail inMotion, in today’s announcement. “With Retail inMotion’s innovative digital retail platform, we are helping Germania turn the page on further enhancing their already high service quality.”

Retail inMotion and Germania have also introduced iPad Mini’s for the cabin crews. The iPads come equipped with Retail inMotion’s Point of Sale solution (vPOS) to process onboard sales and contain Germania’s additional existing crew app.

“We are always striving to improve the daily work of our crews and therefore aim to provide them with the most modern work equipment,” said Markus Alwast, Director Inflight and Guest Experience at Germania. “Retail inMotion’s technology will give us the opportunity to further digitalize our colleagues’ work above the clouds and thus make it more convenient.”

“Digitalization is a key driver for our partnership with Germania,” said Christian Meyerhöfer, Retail inMotion’s Sales Manager for Germania. “With this partnership, we’re proud to be helping Germania modernize and further enhance both passenger and crew experience.”