

Qatar Airways upgrades IFE monitors on 777s

[Panasonic Avionics Corporation](#) yesterday today announced [Qatar Airways](#) as the launch customer for its new EcoFW 10-inch inflight entertainment upgrade program.

The seatback IFE monitors on 37 of the airline's 777s will be updated with Panasonic's new EcoFW - creating a next-generation HD passenger experience while extending the life of the fleet's IFE system, and reducing operational costs.

Panasonic's IFE upgrade program, which can be achieved on an aircraft during routine overnight maintenance, includes the installation of a new passenger entertainment server.

"This provides passengers with a wider range of content and helps to modernize the airline's offering and keep up-to-date with the demands of changing consumer preferences," said a release from Panasonic. "This also enables the airline to achieve faster media loading times - all without any increase in weight, and with dramatically improved reliability levels."

The first aircraft from Qatar Airways' 777 fleet has completed its IFE upgrade this week.

"With one of the youngest and most technologically-advanced fleet in the skies, Qatar Airways is known for its outstanding onboard experience, as well as a leader of innovation within the global aviation industry," said Qatar Airways Senior Vice President, Marketing and Corporate Communications, Salam Al Shawa. "We are delighted to work with Panasonic to bring the next generation EcoFW HD screens to our award-winning Oryx One in-flight entertainment system, enabling our passengers to enjoy an enhanced journey on board our fleet as part of the airline's exceptional five-star service."