

Panasonic adds COVID-19 fighting features for airlines



A number of new features join Panasonic's nanoe™ Air Cleanser (shown here) as part of its Welcome Aboard Collection

Panasonic Avionics Corporation has unveiled the “[Welcome Aboard Collection](#)” – a selection of inflight products and solutions designed to help airlines address passenger concerns during COVID-19.

The Collection can be customized to an airline’s existing fleet. It consists of both inflight entertainment elements and other solutions designed to help augment airlines’ efforts to create a safer and healthier travel experience, while reducing costs and reinforcing their commitment to the passenger and their crew.

Other solutions in the Collection help airlines to reduce touchpoints through smarter “less touch” technology such as Onboard Reader to digitize print publications and Companion App to integrate the passengers’ personal device into the IFE experience. This can help ensure that seat back IFE consoles are complementary to the traveler’s personal devices, thus limiting passengers’ touch while still enabling the full IFE experience.

The Collection also includes solutions to enhance the cabin experience and deliver care through wellness solutions such as the nanoe™ Air Cleanser, which improves air quality by generating nano-sized electrostatic atomized water particles that can suppress odors and inhibit certain viruses, bacteria, and allergens.

“These are challenging times for the airline industry, and we have leveraged our proven track record in digital innovation in the aircraft cabin to deliver solutions that can help make travel a safer experience for passengers and cabin crew,” said Ken Sain, Chief Executive Officer of Panasonic

Avionics Corporation.

The Collection includes other solutions such as Active Surfaces that allow for easy wipe-down from flight-to-flight and ZeroTouch™ services, which enable airlines to administer content updates remotely, greatly reducing the manual labor and physical presence typically associated with these efforts.