

Andrew Masson appointed VP at Panasonic

[Panasonic Avionics](#) today announced the appointment of Andrew (Andy) Masson as Vice President of Product and Portfolio Management.

He joins Panasonic from [Adient Aerospace](#), Boeing's aircraft seat joint venture with Adient, where he served as CEO.

At Panasonic, Masson will lead its global Product and Portfolio Management team and guide the company's product and services strategy to deliver innovations and value to customers. He will expand customer-focused product management processes and manage development and execution across the product lifecycle for Panasonic's IFEC products, digital solutions and aftermarket services.

"I am confident that Andy's broad and relevant experience, track record and enthusiasm will greatly enhance Panasonic's product portfolio to benefit customers worldwide," said Ken Sain, Chief Executive Officer of Panasonic Avionics. "He will build upon a legacy of innovation as we continually strive to make flying an experience everyone looks forward to."

Before his tenure with Adient Aerospace, Masson held several leadership positions at Boeing, including Director of Engineering and Chief Engineer for Modifications and Freighter Conversions, and Director of Interior Modifications and Inflight Entertainment (IFE). Andy also served as Executive Vice President, Engineering and Operations for Continental Data Graphics (CDG) and UK Managing Director. He began his career at CDG as Operations Director, 787 Operations Manager and Service Bulletin Retrofit Engineer.