

# Panasonic Avionics names new CTO

[Panasonic Avionics Corporation](#) has announced the appointment of Joe Bentley as Chief Technology Officer.

Bentley will be responsible for leading all aspects of the company's software and systems engineering teams, cloud, hardware, and IT/security. He will serve as a key member of Panasonic's executive team and be directly responsible for an organization of more than 800 employees spread across Panasonic's Lake Forest, California headquarters, as well as the Bay Area office and other global locations.

Bentley was previously Senior Vice President, Engineering at [Hulu](#) where he led its 700-person engineering, program, and research organizations across three international offices. During his tenure, Hulu doubled subscribers to over 30 million while becoming the largest digital multichannel video programming distributor (DMVPD) in the US.

Before joining Hulu in 2018, Bentley was Vice President, Software Engineering at [GoPro](#), leading the company's overall software research and development and launching its mobile apps to more than 150 million devices worldwide and bringing its spherical Fusion camera to market.

From 2012-2015, he was Director, Digital Products at [Amazon](#), where he launched the market-leading Amazon Fire TV and Fire TV Stick and led the development of the first-of-its-kind feature, the award-winning Voice Search through Alexa. Fire TV Stick was the fastest-selling product in Amazon's history.

"I am delighted to welcome Joe Bentley to Panasonic Avionics," said Ken Sain, Chief Executive Officer of Panasonic Avionics Corporation, in today's announcement. "His proven track record in successfully delivering digital innovation makes him a natural fit as we continue to build remarkable IFEC solutions that enhance the airline passenger experience."

"Bringing together a world-class team with a rich legacy of engineering prowess is humbling," said Joe Bentley. "I am excited to deliver scalable, inflight entertainment platforms that will enable airlines to increase efficiency and promote passenger loyalty."