
Air New Zealand names new Chief Digital Officer

By **PAX International** on April, 24 2019 | People



Jennifer Sepull

Last last month, [Air New Zealand](#) announced the appointment of its new Chief Digital Officer.

Jennifer Sepull will join Chief Executive Officer Christopher Luxon's Executive team on May 1, bringing with her more than two decades of experience in digital and technology leadership.

Luxon commented in a statement from the airline: "Air New Zealand is one of the world's best airlines and an outstanding digital strategy and leadership are absolutely critical to maintaining that position and capitalizing on many of the opportunities ahead. We are thrilled to have someone of Ms Sepull's standing choose to make New Zealand home and to join us in helping supercharge our airline and nation's success."

Sepull previously served as Vice President and Chief Information Officer for USAA Financial Services. Prior to that she was Vice President and Chief Information Officer for Kimberly-Clark and was formerly Chief Information Officer at Honda Motor Corporation in the United States. She has also held positions with IBM and in various start-up technology organizations as well as serving on several customer

advisory boards, including with IBM and Gartner. She currently serves as a member of the technical advisory group for the London Stock Exchange.

Sepull said of her appointment: "Technology is at the core of enabling growth, simplification, and an outstanding customer experience. I look forward to working with Air New Zealand's Executive and digital teams on this next exciting chapter in the airline's history."