
Burrana appoints Neal Nordstrom as CEO

By **Jane Hobson** on May, 7 2020 | Partnerships, Collaborations & Acquisitions



[Burrana](#) announced to the appointment of Neal Nordstrom as the company's Chief Executive Officer (CEO). Nordstrom replaces David Withers, the Founder and preceding CEO, who will be moving to the role of Non-Executive Chairman. Nordstrom is expected to transition to the role in the next few weeks.

Currently a Burrana board member, Nordstrom brings a background of leading companies through transition. As Operating Partner with JW Hill Capital, he focused on helping newly acquired businesses make the transition to fully functioning, high performance teams. He also supported privately held high technology companies in southern California as a board member or advisor.

"It is of course with very mixed emotions that I make this announcement," said Withers in the press release. "For 12 years Burrana has been the single focus of my energy but it is the right time for me personally and the right time for the company to have a new CEO. I thank Neal for accepting the challenge and assure all of our customers, suppliers and partners that I remain fully engaged and committed."

As chairman, Withers will remain actively engaged in the business and will continue to help drive technology development and product positioning. Paul Margis will step down as chairman but remain on the board.

Nordstrom added: "I am honored to have been chosen by the board for this role. I am inheriting from David a strong team and comprehensive product range. Our immediate focus is of course navigating COVID-19 and coming out of strong and ready to compete. Our recent award by [Airbus](#) as their IFEC Supplier of the Year is just one indication of the capabilities of this great company."