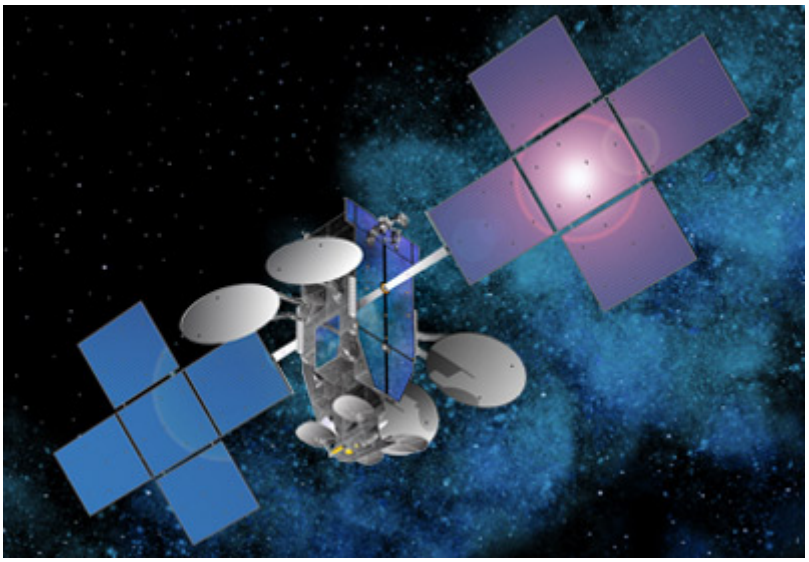
ViaSat marks one year since Exede launch

By **Maryann Simson** on March, 18 2013 | Inflight Entertainment



ViaSat Inc. is marking the one-year anniversary this month of the nationwide rollout of its Exede Internet service, which uses the ViaSat-1 satellite. The consist speed and performance of the Exede residential broadband service has helped ViaSat reach more than 285,000 subscribers on ViaSat-1 in its first year of operation, says the company, bringing the total subscriber count across all ViaSat satellites to more than 500,000.

“Our results prove that driving down the cost of bandwidth can make satellite a better choice than slower terrestrial alternatives,” said Mark Dankberg, chairman and CEO of ViaSat. “The market success of ViaSat-1 strengthens our commitment to delivering a series of new satellites that push the boundaries of what’s possible in satellite broadband across a broad range of market opportunities.”

The 12 Mbps baseline download speed offered by Exede Internet is eight time faster than previous generation satellite services. While the feasibility and value of such a major technology advance was initially questioned in the industry, ViaSat says the Exede experience has quickly demonstrated that there is a much bigger appetite for satellite broadband in the market than some may have anticipated.

ViaSat adds that beyond residential Internet, the its high-capacity satellite system is poised to re-shape communication services in other industries – namely inflight Internet for passengers use, live event video streaming and mobile military operations.

Copyright DutyFree Magazine. All rights reserved.