

# United starts home delivery of inflight magazine

Starting with the August issue, MileagePlus Platinum members and above will receive [United Airlines' Hemispheres Magazine](#) at home.

It will be the first major airline inflight magazine to be mailed directly. The airline prints the magazine in a partnership of [INK Publishing](#).

“Hemi at home as we are calling it will continue to be the preeminent travel magazine—inflight or otherwise, that United flyers know and love,” said a release from United Airlines. “Think of it as a coffee-table magazine, something top-tier MileagePlus members will be proud to display.”

The August issue will feature the airline’s first message from Scott Kirby as CEO to *Hemispheres* readers. In his letter he addresses the changing times of the airline industry and highlights the work United is doing each day to protect employees and passengers.

The signature cover feature is Three Perfect Days in Montana. Feature stories also include the world’s top new hotels, a photo essay of the U.S. and the Q&A features Dale Earnhardt Jr.