
Turkish teams up with The LEGO Movie franchise for second safety video

By **Rachel Debling** on February, 8 2019 | Inflight Entertainment



[Turkish Airlines](#) and [The Lego Movie 2: The Second Part](#) are celebrating the airline's move to a new home base, Istanbul Airport, with another safety video featuring the animated stars of the film.

The two brands first [collaborated last August](#) for a video that garnered 20 million views in one month and won gold prize at the [2018 Clio Entertainment Awards](#). The second inflight video, which takes viewers across five continents and finishes at Istanbul Airport, will launch on board all Turkish flights beginning March 1.

Teams in five countries – Turkey, the United States, the United Kingdom, Canada and Australia – worked for over four months and put in 979 hours of production to bring the safety video to life. More than 400 people, including 252 extras, 80 live-action crew and 70 animation team members, were involved in the creative process.

A special livery with characters from *The LEGO Movie* franchise will also adorn an A321-231 that is currently serving the carrier's European routes.

M. İlker Aycı, Turkish Airlines' Chairman of the Board and the Executive Committee, commented on the partnership in a statement: "With one of the youngest fleets in the world, Turkish Airlines continues to build on its peerless brand experience. We are excited to present our passengers with this new innovative safety video as we prepare to make our move to Istanbul Airport, designed from the ground-up to be an unprecedented experience by itself."

Other mind-blowing stats from the second collaboration:

- 24,000 LEGO minifigures were used in the Super Hero Cape Town match scene
- When compared to the first video, 10 times more LEGO bricks – 20,330,795 in total – were used to construct the elaborate locations
- 11 different versions of the video exist to cover the 28 different airplane models in the airline's fleet, as well as English and Turkish languages