
The 328 Group will show off new corporate branding at AIX

By **Lauren Brunetti** on April, 4 2013 | Inflight Entertainment



The 328 Group will return to the Aircraft Interiors Show in Hamburg next week (9th-11th April) sporting a new brand identity which splits its two prime areas of expertise - '328' and 'JETS'. The move reflects the 328 Group's increasing portfolio of interior manufacture and design work on aircraft ranging from small helicopters right up to Airbus A340/Boeing 767 sized aircraft and its expansion of maintenance expertise under the JETS brand, following the recent acquisition of a new maintenance facility at London Biggin Hill Airport.

Under the brand "328" sits 328 Support Services GmbH, the type certificate holder for the Dornier 328 (jet and turboprop series) and 328 Design GmbH. 328 will continue to concentrate on support for the worldwide Dornier fleet, as well as building on its success with its STC design activities and manufacturing, primarily centred on bespoke VIP interiors. The "JETS" brand embraces the maintenance and support of an increasing portfolio of VIP business jet aircraft in both Germany and the UK.

Supporting its new retro style branding, are two new websites, launching April 8th, which highlight the scope of activities now offered under the 328 Group umbrella www.328.eu and www.jets.eu. "By focusing our activities under these two main brands we hope to serve our obligations as a TC holder as well providing a high level of quality and support to past and future VIP customers," said 328 Group CEO Dave Jackson.

In December last year The 328 Group ratified the purchase of its new London Biggin Hill facility, home to some 30 experienced aircraft engineers. London Biggin Hill is the Group's third home, complementing its main German base in Oberphafenhoffen, near Munich, and its current JETS operational UK base at Bournemouth Airport UK.

"We are also eyeing other locations for maintenance and completions in the future," adds Dave Jackson, noting the London Biggin Hill facility has bolstered maintenance capability to a wide range of business aircraft types including the Falcon 900, 2000, FA7X; and Cessna Citation 525, 550 & 560, as well as existing capability on the Bombardier Challenger 300, 601, 604, 605; Learjet 45; Dornier 328; Hawker 125 series, 700, 800, 800XP, 850XP, 900XP, 950XP, 1000.

328 Group is the trading name of London based Quest Aviation Services Limited, which offers a broad spectrum of services to the aircraft industry. The Group employs over 250 aviation experts and supports more than 200 aircraft globally.