
Taqnia Space brings new IFE offer to airlines with SITAONAIR

By **Mary Jane Pittilla** on April, 18 2018 | Inflight Entertainment



SITAONAIR's UON press conference with Taqnia Space during the Aircraft Interiors Expo April 11 in Hamburg

[SITAONAIR](#) has been appointed as connected aircraft service consultant and technology supplier to [Taqnia Space](#) to enable the Saudi company to bring its inflight entertainment offer to airlines.

In this new role, SITAONAIR is supporting the development of Taqnia Space's own UON IFE and connectivity solutions by drawing on SITAONAIR's leading inflight internet and mobile connectivity technologies.

SITAONAIR will be responsible for supporting the management of services and infrastructure involved in the delivery of Taqnia Space's UON solutions. Taqnia Space will deploy its UON services across both

Ku- and Ka-band High-throughput Satellite connectivity.

As consultant – and the world’s primary provider of inflight mobile connectivity – a key aspect of SITAONAIR’s appointment is guiding the development of Taqnia Space’s 3.5G inflight mobile service for passengers.

SITAONAIR recently celebrated the 10th anniversary of its Mobile ONAIR service, and Taqnia Space is harnessing SITAONAIR’s pioneering approach in this field, the company said.

For Taqnia Space’s Internet solution, SITAONAIR will integrate live TV as a specific UON portal feature.

David Lavorel, Chief Executive Officer, SITAONAIR, said: “We are thrilled to have been selected by Taqnia Space for our considerable connected aircraft expertise, advising this new company to develop its defined UON inflight connectivity solutions for airlines. With us, Taqnia Space has been able to advance its innovations in the most efficient and effective way possible.

“This project reinforces SITAONAIR’s openness to new technologies and consortiums that advance airline industry choice, and our sheer versatility, skill and expertise in being able to deliver new, bespoke services across different platforms and hardware, and operate them on behalf of a partner.

“I am proud that our company is adding yet another string to its bow as a recognized connected aircraft expert. It complements SITAONAIR’s own and branded, best-in-class, Internet ONAIR, Mobile ONAIR, Link ONAIR and CrewTab inflight connectivity services for passengers and crew, with which our prestigious airline customers are already leading the charge for a modern, world-class passenger experience.”

In addition to being developed to Taqnia’s specific design, Taqnia’s UON inflight mobile service will operate to a specific roaming agreement, distinct from SITAONAIR’s Mobile ONAIR service.

Taqnia’s inflight Internet service will work on a passenger account basis for ground-based and inflight connectivity – which is not an operational feature of SITAONAIR’s Internet ONAIR.