
Skycast Solutions unveils new innovations at APEX 2013

By **Lauren Brunetti** on September, 19 2013 | Inflight Entertainment



During the APEX Expo, which was held last week in Anaheim, CA, Skycast Solutions unveiled several new innovations, including TabCaddy,™ a personal electronic device holder for inflight use and the TrayVu7,™ the industry's lightest and smallest seven inch portable inflight entertainment device.

The TabCaddy™ product line provides the ultimate solution for airlines looking to provide their passengers a way to hold and view their personal devices. The patent-pending designs support all sizes of personal devices (PEDs) - from smartphones to 10.1" tablets. They also allow the passenger to adjust viewing angles and hold the tabs securely, preventing them from coming loose.

"There is no lower cost option for an airline to so dramatically improve the cabin experience than TabCaddy," said Bill Boyer, CEO of Skycast Solutions. "We set out to create PED holders that would meet all the needs of the passenger as well as the requirements of the airline, and we are excited that we have accomplished just that."

TabCaddy™ will be available in multiple configurations to accommodate aircraft seat variations. Models include versions that are mounted to seat-back as well as the tray table support bar.

“We have TabCaddy units being built that will accommodate leather-backed, plastic-backed, coach and premium seats, said Greg Latimer, President of Skycast Solutions. “We are thrilled by the reception that the product has received by the few airlines that have seen it thus far. Given the incredible growth in tablet usage, there is an enormous need to provide customers with a convenient way to use them inflight.

In other news, Skycast Solutions also unveiled the TrayVu7™, the industry’s lightest and smallest seven inch portable inflight entertainment device. The design of the TrayVu 7™ allows airlines to maximize the number of portable units boarded. In November 2013, Westjet, Canada’s most-preferred airline, will introduce the new device, offering a host of pre-loaded content for guests on board their newest Boeing 737 Next Generation aircraft. The program will initially incorporate 1,400 units.



According to the media release, the TrayVu7™ utilizes the new Samsung GalaxyTab® 3 7.0. Skycast Solutions has partnered with leading studios including Paramount Pictures, Sony Pictures, Walt Disney Studios, and Warner Bros., to provide still-in-theater movies, new release movies, TV shows, children’s programming and more. The TrayVu7™ features a sleek all-aluminum shell/stand combination. The proprietary design results in a unit that weighs less than a pound and takes up little more space than the tab itself. Units offer an airline-specific user interface with user-friendly tablet navigation and will come with complimentary headphones. Along with the technology, complete content uploading and operations support is also provided. The TrayVu 7™ is a very low cost option for airlines looking at portable inflight entertainment options.

“We are thrilled that Westjet will launch the TrayVu7,” said Bill Boyer, CEO of Skycast Solutions. “We look forward to continuing our relationship with Canada’s favorite airline.”