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# Romance takes center stage on British Airways' IFE

By **Rachel Debling** on February, 4 2019 | Inflight Entertainment



Passengers on BA's long-haul flights can access over 1,000 hours of films, TV shows and audio via their seatback screen (Image courtesy British Airways)

[British Airways](#) guests can enjoy a new, romance-themed inflight entertainment category called "Love is in the Air" from now until the end of the month, featuring films, TV shows, audio books and music that deal with *l'amour*.

Popular movie titles like *Gone with the Wind*, *Crazy Rich Asians* and *The Shape of Water* will be available, as well as TV shows that deal with relationships and romance, such as *First Dates: Valentine's Special*, *Sex and the City* and select episodes of *Friends*. Guests will also be able to enjoy audio books like Sue Roe's *In Montparnasse* and music selections such as Elgar and Finzi's *Violin Concertos* and *Deeper* by Lisa Stansfield.

"For many of our customers, being able to settle in to watch some latest film releases as well as much-loved classics is a real treat that they look forward to," said Carolina Martinoli, British Airways' Director of Brand and Customer Experience, in a statement from the carrier. "Whether our customers are traveling with someone special or wanting to enjoy a good film, we look forward to welcoming them on board with our 'Love is in the Air' channel."

The full list of media in the channel includes:

## **Movies**

- *Juliet, Naked*
- *Mamma Mia: Here We Go Again*
- *Crazy Rich Asians*
- *The Shape of Water*
- *Something's Gotta Give*
- *True Romance*
- *An Affair to Remember*
- *Gone with the Wind*

### **Television shows**

- *I'm Alan Partridge - Alan Attraction*
- *Fresh off The Boat - Love & Loopholes*
- *Sex in The City*
- *Friends*
- *Inside Hotel Chocolat*
- *The Night of All Nights*
- *First Dates: Valentine's Special*
- *Modern Family: My Funky Valentine and Written in the Stars*
- *It's Always Sunny in Philadelphia*

### **Audio (music and books)**

- Sue Roe (author and narrator) - *In Montparnasse* (audiobook)
- Gustave Flaubert - *Madame Bovary* (audiobook)
- Elgar and Finzi - *Violin Concertos* (classical music)
- AyseDeniz Gokcin - *A Chopin Affair: Sonatas* (classical music)
- Ida Sand - *My Soul Kitchen* (easy listening music)
- Lisa Stansfield - *Deeper* (music)
- Marianne Williamson - *The Relationships Workshop* (audiobook)