
PressReader now offered to Turkish Airlines passengers

By **Rick Lundstrom** on March, 12 2019 | Inflight Entertainment



Turkish Airlines' latest collaboration with [PressReader](#) gives passengers digital access to thousands of newspapers and magazines from around the world.

Passengers flying with Turkish Airlines will have unlimited access to PressReader's entire catalog for 48 hours to download publications to their personal electronic devices. The news service offers more than 7,000 titles from 120 countries in 60 languages. An unlimited and free PressReader service will also be available for download in main Turkish Airlines' Lounges when connected to the lounge Wi-Fi.

"There's been a real shift in the way both consumers and the industry think about news and magazine content," said Alex Kroogman, Chief Executive Officer, PressReader. "Now, it's part of the travel experience. For us, that means we are always thinking first about the reader - or the passenger. We want to create an experience that truly connects them to the rest of the world."