
Oryx Jet takes on Bluebox Wow

By **Rachel Debling** on March, 26 2019 | Inflight Entertainment



This May, [Oryx Jet](#), a UK luxury charter company, is bringing [Bluebox Wow](#) on board its three 737-500 aircraft.

Oryx will feature the system in its 56-seat, 100-seat and 148-seat configurations.

Capt. Hamayoun Ashraf, Managing Director of Oryx Jet, commented: "Whether flying private individuals or sports teams such as the Portuguese national football team, we want to deliver the best experience for our passengers, and with Bluebox Wow we're able to enhance that experience with inflight entertainment. As a charter airline we wanted a flexible solution that would suit the type of flights we operate, and also needed a solution that wouldn't require costly changes to our recently refurbished interiors."

"We're pleased one of the key attributes of Bluebox Wow - its flexibility - continues to win over customers like Oryx Jet," said Kevin Clark, CEO of Bluebox. "Whether for charter flights, an expanding fleet or even a mixed fleet, the power, flexibility and portability of Bluebox Wow combine to offer operators a simple solution for delivering IFE where more traditional systems are too rigid and costly to install."