
Lufthansa App now also for Windows Phone 8

By **Lauren Brunetti** on August, 2 2013 | Inflight Entertainment



Lufthansa has expanded its mobile services with a smartphone app for users of Windows Phone 8. A special feature of the app on this operating system is the live-tile function with which the most important information on flight status – continually updated – is pinned on the start screen without the need to open the app.

As with the other mobile operating systems the Lufthansa app provides easy access to the entire Lufthansa timetable from anywhere. Once a suitable connection is found, it can be booked on the move immediately. Passengers can also check in whenever they want and file their electronic boarding pass in their smartphone. When travelling abroad this saves them the roaming fees they would otherwise incur by downloading the boarding pass anew.

With Windows Phone 8, Lufthansa has now come up with a specially adapted app for all of the most widely-used mobile smartphone operating systems. Whether with Android, Apple iOS, BlackBerry and also Windows Phone 8, more than 98 per cent of all smartphone users, worldwide, can utilize the Lufthansa app and benefit from its extensive functions. The new app for the smartphone Windows Phone 8 operating system was developed in cooperation between Lufthansa, Microsoft and Nokia, and implemented by SapientNitro.

“Passengers with a Windows Phone 8 Smartphone can now also enjoy the benefits of our mobile app functions,” says Marcus Casey, Head of Global Online Sales and Mobile Services, Deutsche Lufthansa AG. “Our aim is to offer our customers through digital contact identical innovations to those we offer on our flights. Mobile services are assuming increasing importance especially for our passengers. That’s why it is important to Lufthansa to be represented on all relevant mobile operating systems.”

The free app is available for download at www.lufthansa.com/WindowsPhone8.