
LAN beefs up IFE selection on long-haul aircraft

By **Rick Lundstrom** on April, 26 2013 | Inflight Entertainment



In 2013, LAN Airlines is improving its selection of in-flight entertainment available on long-haul flights on its 767, 787 and A340 fleet.

LAN now offers 110 movies (up from 45), with 12 new features per month, eight movies recommended in recent months, 10 of the best Latin American films, plus 90 movie classics.

In addition to movies, the entertainment system offers three complete seasons of television series updated every six months, 42 TV channels, more than 1,000 music CDs, 10 exclusive audio channels and 25 games, that allow passengers to play alone or with other passengers.

Journalist and movie critic Ernesto Ayala advises LAN on its IFE selections. Ayala said that the movie selection for LAN focuses on quality combined with the variety of selection.

"Our main concern is to achieve a mixture of movies that combine two criteria: quality and diversity, in the smartest way possible. We are interested in attractive releases for every passenger and that these movies be of the highest quality," said Ayala. "Thus, each month we offer the best comedies, dramas, romantic movies, action movies and independent films."

LAN Airlines implemented a new entertainment system on board the new cabins for its 767 and 787 models. The main new feature of the new LAN in-flight entertainment system are higher definition screens and the new generation of 100% touch screen technology (9-inch for Economy Class and 15.4-inch for Premium Business Class).

IFE Services is LAN's IFE content provider. The airlines has selected the Panasonic eX2 system for its 787 and its line-fit 767s and announced late last year a six month trial of the Thales TopSeries Ava system on its A320s.