
KLM gives glimpse of new 747-400 interior

By **Rick Lundstrom** on March, 19 2013 | Inflight Entertainment



KLM Royal Dutch Airlines today unveiled its new World Business Class (WBC) cabin interior, featuring the lie-flat seat supplied by B/E Aerospace along with a number of other cabin features

The airline's World Business Class cabin will seat 35 passengers on the its fleet of 22 747-400s.

KLM has teamed up with Dutch designer Hella Jongerius to introduce an atmosphere with a warm color palette, more sustainable materials and enhanced personal comfort. The five new colors in the cabin are aubergine, dark brown, midnight blue, cobalt and dark grey.

"The guiding principle is the customer's comfort and privacy as befits KLM," said a release from the airline. The seat position in the cabin and the partition between television screens ensure greater privacy for passengers. There are also storage compartments in the seats beside the passengers and under the television screens.

The carpeting was manufactured partly from discarded KLM women's uniforms. KLM recycles all of its discarded carpets in collaboration with carpet manufacturer Desso based on the "cradle-to-cradle" principle.

July 2013 will be the inaugural flight of the first KLM aircraft with the new interior including the new seat and interior. The entire 747-fleet will be refurbished by April 2014. Work on KLM's 15 Boeing 777-200s is planned for the summer of 2014.