
IFE Services providing inflight entertainment content for iPad Mini

By **Maryann Simson** on December, 12 2012 | Inflight Entertainment



IFE Services, one of the world's leading in-flight entertainment (IFE) providers, announced today that it can provide a variety of content that can be exhibited on the iPad Mini for airline passengers to enjoy.

Released in November 2012, the iPad Mini is ideal as a portable in-flight entertainment device, weighing in at just 308 grams and featuring a 7.9 inch screen and storage capacity up to 64 Gb. It can be loaded with a wide selection of movies, TV shows, music, games, e-magazines and apps and be rented out to passengers during their flight or offered complimentary depending on the airline's business model.

IFE Services, which currently provides in-flight entertainment to over 50 airlines with a combination of embedded and portable systems, has signed content agreements for the larger iPad tablet with 8 airlines to date making it the market leader in this space.

"We believe that the iPad Mini is a brilliant portable IFE device for airline passengers to enjoy," said Andy McEwan, CEO of IFE Services. "It's light, has a long battery life and can be loaded with a wide array of fantastic in-flight entertainment content. We're confident it will be a huge hit with airlines and their customers."