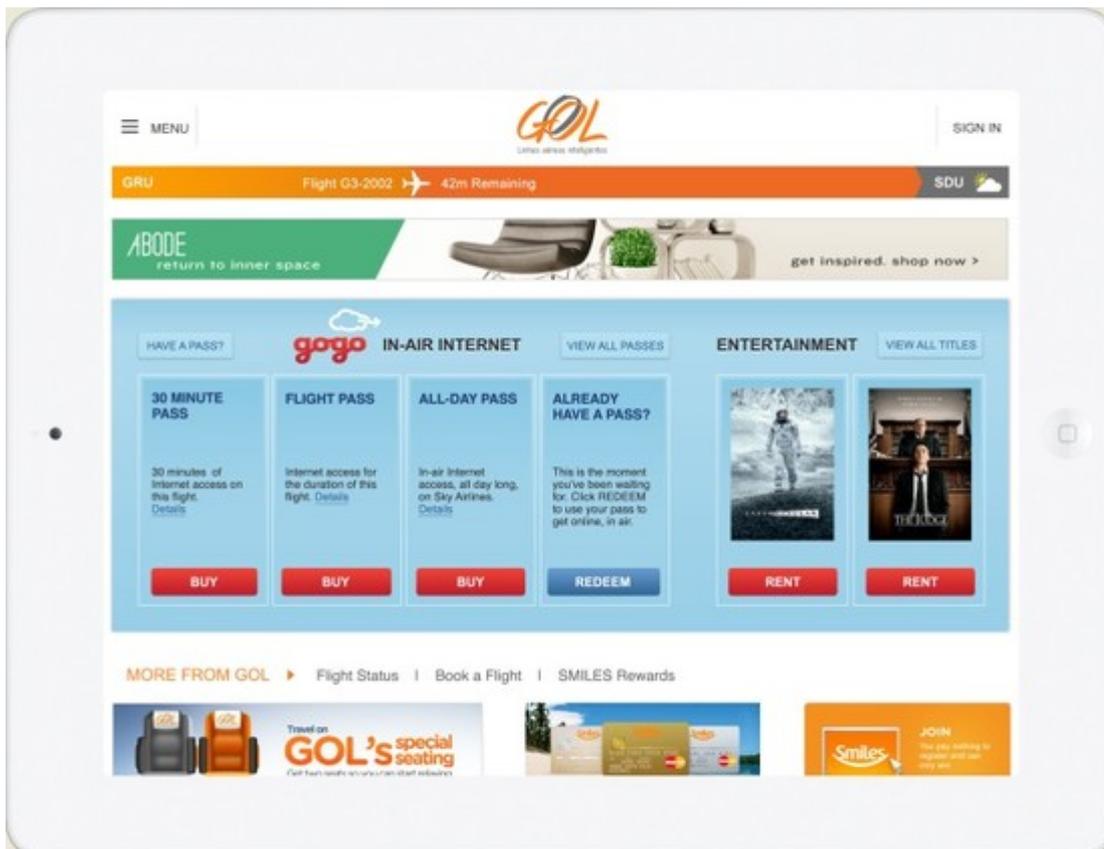


# Gogo to provide connectivity services on GOL

By **Melissa Silva** on June, 15 2015 | Inflight Entertainment



Gogo Inc., the global aero communications service provider, announced today that it will bring its inflight connectivity services to GOL, the largest low-cost and best-fare airline in Latin America. GOL will be the first Brazilian airline to offer broadband Internet access to its passengers.



As part of the agreement, Gogo will outfit GOL's entire fleet of aircraft with Gogo's next generation satellite service — 2Ku. In addition to providing inflight Internet, all of GOL's aircraft will also be outfitted with Gogo's wireless inflight entertainment system, Gogo Vision, and Gogo's new IPTV solution Gogo TV.

"This is a major win for Gogo and represents a number of firsts for Gogo. GOL is Gogo's first airline partner in South America and the first airline to commit to Gogo's television product. It also represents the largest aircraft commitment to our 2Ku technology outside of North America," said Michael Small, Gogo's president and CEO. "We believe that 2Ku will be the best performing technology in the global aero market. This performance is expected to be even better near the equator, where a large percentage of GOL's aircraft operate."

Gogo TV enables airlines to deliver live television content to a passenger's own Wi-Fi enabled device. The service will initially be available only to airlines that select Gogo's 2Ku technology and will be delivered through the Wi-Fi system onboard the aircraft using Internet protocol. Gogo believes that

2Ku will be the best solution on the market for IPTV.

“For fourteen years, GOL has been driving the Brazilian aviation market to develop, always presenting innovative and pioneering products, services and processes,” said Paulo Miranda, Product Director of GOL. “By partnering with Gogo, we are taking that spirit of innovation to a new level and we look forward to enabling our passengers to stay connected, informed and entertained while in flight.”

Gogo expects to begin offering connectivity services on GOL towards the middle of 2016. 2Ku, Gogo’s next generation satellite technology, is expected to deliver peak speeds of more than 70 Mbps to the aircraft, which is more than 20 times the bandwidth when compared to Gogo’s first generation Air-to-Ground solution in the U.S. More information about this technology can be found [here](#).