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# Delta adds LSTN noise canceling headsets to trans-con service

By **Rick Lundstrom** on April, 26 2017 | Inflight Entertainment



Delta Air Lines will be boarding a line of specially produced noise-canceling headphones from Los Angeles-based sound and philanthropic company [LSTN Sound Company](#) this summer.

Passengers traveling in Delta One, including transcontinental flights between JFK and LAX/SFO, DCA-LAX, and BOS-SFO, and later this year, Delta Premium Select, will get the feature.

“Our partnership with LSTN directly aligns with Delta’s commitment to give back to local communities, while making thoughtful enhancements to the on-board experience for our customers,” said Tim Mapes, Delta’s Senior Vice President and Chief Marketing Officer in today’s announcement. “Delta was interested in LSTN not only because of its stylish and functional headphones, but for the innovative way in which they serve communities around the world.”

Through its partnership with LSTN the airline will be supporting Starkey Hearing Foundation, LSTN’s philanthropic partner that provides ear care and hearing aids to those in need around the world. Over the past four years, LSTN has partnered with the Starkey Hearing Foundation to provide hearing aids to more than 22,000 people, and will enable thousands more to receive the gift of hearing by donating part of the proceeds from its partnership with Delta to the nonprofit.

“Delta has always enabled our mission by helping us travel around the world, and we are excited they are partnering with us to change lives of thousands in need,” said LSTN founder Bridget Hilton.

In advance of the partnership launch, Delta and LSTN will sponsor a mission with Starkey Hearing Foundation this May in Peru, where employees from each brand will be assisting in fitting and distributing hearing aids to needy recipients. The mission will be documented for an in-flight video. Delta will also host LSTN activations showcasing the headphones’ unique style and design in key Delta Sky Clubs alongside the launch.

“By designing and creating the LSTN for Delta on-board headsets, we are greatly expanding our core mission to increase funding and awareness for Starkey Hearing Foundation and their global hearing health programs worldwide,” said LSTN co-founder Joe Huff.