
Bus line testing Inflight VR headsets

By **Rick Lundstrom** on July, 9 2019 | Inflight Entertainment



Following the successful deployment of Virtual Reality (VR) headsets on bus routes in the United States [FlixBus](#) has partnered with [Inflight VR](#) to offer immersive entertainment to passengers on three routes in and between France and Spain.

FlixBus is initially providing 15 devices passengers can use complimentary on routes between Barcelona and Montpellier, Paris and Rouen and between Paris and Cabourg. After testing, the bus line will consider an expanded deployment of Inflight VR's solution.

"We believe in the tremendous opportunities VR provides for companies like FlixBus who push the envelope of their customers' travel experience. Our role is to make today's most emerging technology work. Our thorough approach addresses all technical, logistic, usability and rights management aspects to make this a seamless way for FlixBus to amaze their passengers and build a closer relationship to their brand", says Moritz Engler, Co-Founder and Chief Executive Officer of Inflight VR, in today's announcement.

Passengers can explore FlixBus city destinations, relax through guided meditation, see video of a climb on Mount Everest, whales in the Pacific Ocean or a selection of movies.

"Having been the first company to launch a virtual reality flight entertainment solution for eight airlines, airport lounges and FlixBus U.S. over the past year, we are very proud to see other sectors of mobility in different regions of the world beginning to adopt our services," adds Raphael Baumann, Chief Commercial Officer of Inflight VR.