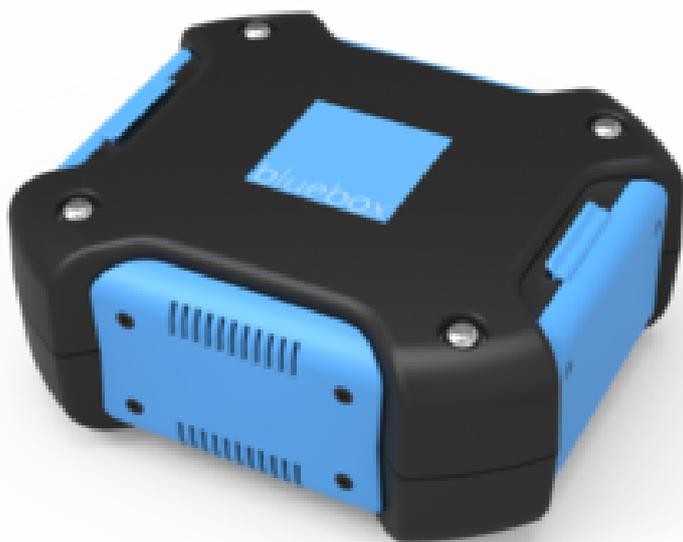


---

# Bluebox Wow deploys on Air Astana's new E190-E2

By **Rachel Debling** on December, 20 2018 | Inflight Entertainment



launch on five of the airline's A320s in February

Bluebox Wow will also

[Air Astana](#)'s new E190-E2 is flying with [Bluebox Wow](#) wireless IFE boxes, according to an announcement today from [Bluebox Aviation](#).

Peter Foster, President and CEO of Air Astana, commented on the partnership in a statement: "All of us at Air Astana are pleased to receive our first E190-E2, and we look forward to a smooth entry into service and a simple transition for our pilots. We know Embraer's E-Jets well, and have high expectations for their new generation aircraft in terms of economics, environmental impact, and levels of comfort and convenience for our customers."

David Brown, Business Development Director of Bluebox, also noted: "I was delighted to be in Astana taking part in the launch of Air Astana's new E190-E2 aircraft - and have been keen to share the news of another Bluebox IFE innovation Air Astana is delivering for its passengers. As a provider of IFE solutions to Air Astana for nearly a decade, we are proud of our role in the evolution of their award-winning passenger experience story, and the launch of another first for the industry - portable wireless IFE on the new E190-E2 aircraft."

Five new E190-E2s in Air Astana's fleet will fly with Bluebox Wow as they enter service (the carrier took delivery of the aircraft on December 3, complete with a snow leopard-themed livery to bring awareness to the threat of extinction against the wild cat) as well as the Business Class cabins of five of the airline's A320s in February 2019. Bluebox and Air Astana have been working together since

2009.

The new E190-E2, fitted out in a 2-2 configuration with enough room for 114 passengers, will replace Air Astana's older E190s of the same layout and capacity. The new aircraft, however, are more environmentally friendly and economical, offering reductions in fuel and MRO-related costs.