
Bluebox Ai approved for early window content by all major Hollywood Studios

By **Lauren Brunetti** on April, 19 2013 | Inflight Entertainment



Bluebox Avionics announced today that the Bluebox Ai iPad based inflight entertainment system is now approved by all of the major Hollywood studios for the delivery of early window content.

This unique position on the iPad platform was confirmed after successfully securing approval from Fox Studios following a review of the extremely robust Bluebox Ai hardware and software security systems.

“This is a very significant step for Bluebox”, enthuses David Brown, Joint Managing Director of Bluebox Avionics. “Bluebox Ai has approval for EWC from the studios of Sony, Disney, Paramount, Universal, Warner and Fox giving our airline customers and their partner content service providers an unrivalled breadth of content options on the iPad device. We understand the efforts and diligence that the studios put into considering applications for approval and we are very grateful for their support.”

Bluebox Avionics specialises in the provision of portable IFE solutions to the airline sector. Utilising the latest consumer tablet devices, Bluebox provides airlines with the benefits of commercial off-the-shelf (COTS) technology such as the iPad with software and ancillary components to ensure the class leading in-flight entertainment solution.

The Bluebox Ai iPad and iPad Mini solution has been approved by Hollywood movie studios for the delivery of early window content allowing airlines to offer passengers the latest movies ahead of DVD release as well as wide range of other video, audio, reading and gaming content. Bluebox Avionics is owned by content distribution specialist DMD Phantom and AviIT Ltd, a highly regarded aviation IT provider. The business has a global support network that includes facilities in the Europe, US, Middle East, Asia and Australia.