American ends inflight magazine

<u>American Airlines</u> announced yesterday it will retired is inflight magazine *American Way* at the end of June.

American has published the magazine since 1966. "However, thanks to free inflight entertainment, customers will have plenty of entertaining options to tap into during their journeys," said a release from the airline.

While the last issue of *American Way*, published by global travel media company <u>Ink</u>, will be this month the airline says it plans to introduce new inflight offerings "to inspire the wanderlust and provide even more ways to connect with family and friends while flying at 35,000 feet."