

Air Tanzania picks Panasonic for A220s

[Air Tanzania](#) has selected [Panasonic Avionics'](#) inflight entertainment and connectivity systems to enhance the passenger experience onboard its A220 aircraft.

The airline has equipped two of its A220s with Panasonic's eX1, which is specifically designed for narrow-body aircraft. Each seat will feature full HD seatback monitors, complete with touch displays and handsets, and an intuitive, personalized interface. Passengers will have access to USB and laptop charging power points at every seat.

Air Tanzania's A220s will also be fitted with Panasonic's inflight Wi-Fi service powered by its new satellite modem featuring bandwidth up to 20 times greater than previously available.

Panasonic's systems are also aboard Air Tanzania's two of its 787 aircraft and two A220s.

"By selecting Panasonic's inflight entertainment and connectivity systems, Air Tanzania can deliver personalized, immersive entertainment to every passenger, no matter where in the cabin they are seated," said Ken Sain, Chief Executive Officer of Panasonic Avionics Corporation in today's announcement. "These inflight experiences will help Air Tanzania encourage brand loyalty, keeping their valued customers coming back time and time again."

The flag carrier of Tanzania was the first African airline to take delivery of the A220 in November 2018 and January 2019. It operates a fleet consisting of the Dash 8-Q400, A220s and 787-8 Dreamliners.

"Operating our new A220 equipped with Panasonic's IFE and Wi-Fi service brings together the right culture, values, and expertise to fulfil our goal of satisfying our customers—which is part of our vision." said Eng. Ladislaus Matindi, CEO and Managing Director of Air Tanzania.

"The installation of Panasonic's systems allow ATCL operations to adjust to the new market realities. With highly-standardized facilities, Air Tanzania will expand its geographic reach by merging with other partners—especially foreign ones. This will also further strengthen our operations through more innovative strategies and allow us to remain competitive in today's emerging markets."