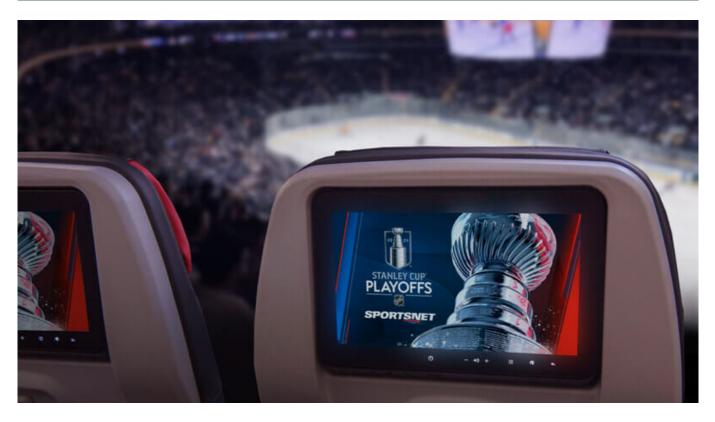
Air Canada expands Live TV IFE offerings



Air Canada is adding three new LIVE TV channels to its IFE selection

<u>Air Canada</u> has announced the addition of three new Live TV sports channels to its inflight entertainment (IFE) system, in time for or the Stanley Cup Playoffs. Two of the channels, Sportsnet ONE and Sportsnet East, are available now, while TVA Sports will become available in May.

"We are extremely excited, as the only Canadian airline with Live TV, to show the Stanley Cup Playoffs onboard. Hockey is an integral part of the Canadian identity, so it only makes sense that we offer it in French and English to our customers as part of our extensive in-flight entertainment. These new channels further cement our dedication to Canada's game. Our commitment to hockey includes flying all seven Canadian teams, being a jersey sponsor of the Montreal Canadiens, and as official airline of the PWHL," said John Moody, Managing Director, Onboard Product, Air Canada.

Air Canada's Live TV experience is delivered through a satellite-connected solution, directly to the seat-back entertainment screen.

With they addition of these three channels, live TV programming available on Air Canada flights will include:

- **Sportsnet ONE** and **Sportsnet East**, offering NHL and Stanley Cup Playoffs coverage along with the Toronto Blue Jays and Toronto Raptors, NBA, MLB, Grand Slam of Curling, and more (available only on domestic flights)
- **TVA Sports**, offering French-language coverage of the NHL and Stanley Cup Playoffs, WTA, Blue Jays and MLB games, UFC, EURO 2024 and more (available on domestic and transborder flights)

- **TSN** and **RDS**, offering live sports coverage of marquee sports events including the upcoming UEFA EURO 2024 and CONMEBOL Copa América 2024[™]
- **CTV News Channel**, Canada's 24-hour all-news network, delivering breaking news from communities across the country and the world
- **LCN**, Quebec's all-news station, broadcasting news and other community programming from morning to night (available only on domestic flights)
- **BNN Bloomberg**, Canada's definitive source for business news, delivering breaking updates, interviews with financial leaders and live market coverage

Live TV is currently available on select domestic and transborder Air Canada routes operated with a Live TV-enabled aircraft. Air Canada operates a hundred 777, 787, A330, A321 and A220 aircraft that are Live TV-enabled.