
AIME 2018 experiencing boost in first-time exhibitors

By **Rachel Debling** on December, 13 2017 | Inflight Entertainment



Approximately 230 exhibitors are expected to set up shop at [Aircraft Interiors Middle East 2018](#), held January 23 and 24 with [MRO Middle East 2018](#) at the Dubai World Trade Centre, with a large number exhibiting for the first time, including [Vanema Aerospace](#), [Fu-Chi Aviation Technology](#), [Flitetec](#), [Bluebox Aviation System](#) and [Dress Best](#).

As Eric Chang, Senior Sales Specialist at Fu-Chi Aviation Technology, explained, the show is the perfect opportunity to make waves in this burgeoning region. He commented in a December 13 statement: “Fu-chi has already had a mature service network in Asia Pacific, and we would like to expand our service to Middle East.”

Other exhibitors new to the show agreed that a presence at AIME is a perfect fit for their 2018 plans. “Bluebox’s innovative IFE systems are already serving the needs of a number of carriers in the Middle East,” said Kevin Clark, CEO, Bluebox Aviation Systems Ltd. “Our position was underlined by being awarded the Inflight Middle East ‘Best Handheld and/or Wireless IFE System’ during AIME 2017. So we’re excited to be exhibiting in January to build on this momentum by demonstrating our award-winning Bluebox Wow portable wireless IFE platform along with our other portable IFE solutions to everyone whose interest has been piqued by what Bluebox offers.”

New AIME arrival Vanema expressed excitement at introducing its latest innovation to the Middle East market. “We hope to bring new levels of comfort and weight savings to the aviation industry with new type of lightweight seat solution made with Octaspring® technology,” said Ieva Baradouska, Head of Marketing & Communications at Vanema. “This will be our first time to introduce our innovative seat

solution to the Middle East market. Our target audience are airlines and we hope to meet them during the show.”

The number of airlines represented at the 2018 show are expected to be similar to last year’s, with more than 700 reps estimated to take part, and AIME’s renowned Airline Buyers Programme will make it easy for exhibitors to network directly with these key decision makers.

Caryn McConnachie, Aerospace Director of AIME organizers [Tarsus F&E LLC Middle East](#), explained that this increase in industry presence is proof of the region’s strength. “The growth in exhibitors for AIME is testament to the attractiveness of the aircraft interiors industry in the region. The region’s airlines are still investing in aircraft, as evidenced at the recent Dubai Airshow, and continue to lead the way in passenger comfort and inflight technologies – meaning the opportunities for interior companies to do business in the region are still growing.”

For more information or to book space at AIME 2018, contact event@aime.aero