
Advanced Inflight Alliance AG announces changes in management board

By **Lauren Brunetti** on September, 3 2013 | Inflight Entertainment



Advanced Inflight Alliance AG (AIA), a subsidiary of Global Eagle Entertainment, recently announced that Louis Bélanger-Martin is stepping down as CEO of the company as of August 31, 2013. He will remain Vice Chairman of Global Eagle's Board of Directors.

"After nearly 20 years, I've decided it's time for me to step down," commented Bélanger-Martin. "I'm deeply grateful to our customers, partners, shareholders and most importantly employees for their commitment to our company throughout the years. I now look forward to my role as Vice Chairman of Global Eagle's Board of Directors."

A pioneering figure in the inflight entertainment (IFE) industry, Louis Bélanger-Martin has served as CEO of AIA since 2011, where he was instrumental in directing AIA's expansion into the largest provider of content and content services to the global IFE industry. He previously headed DTI, where he helped to grow the organization into the largest provider of interactive games to the IFE industry, serving over 100 airlines globally. DTI was acquired by Advanced Inflight Alliance in 2008 and Bélanger-Martin went on to become CEO of AIA in 2011. AIA became a subsidiary of Global Eagle on January 31, 2013.

The company also announced that Wolfgang Brand, AIA's current CFO, will take over as Chief Executive Officer as of September 1, 2013. Wolfgang Brand has served as CFO of the company since March 2010 and has played a key role in the financial, structural and strategic development of AIA in the past years.

AIA also announced that Walé Adepoju has been appointed to the Board as Chief Operations Officer, starting September 1st, 2013. Walé has over 20 years' of experience in the inflight market and has been a key figure in the development of the industry. He takes over the responsibility for managing operations of AIA's group of companies.

Under Wolfgang Brand's leadership and Walé Adepoju's management, and with the support of its majority-shareholder Global Eagle, AIA is set to continue to grow its business as a leading provider inflight entertainment solutions to airlines.

"All of us at AIA are grateful for Louis' vision and leadership in guiding our company toward increasing profitability and global market presence in the rapidly changing inflight entertainment business. The Supervisory Board is confident that Wolfgang and Walé will continue the positive momentum that has been created by Louis and the entire AIA team toward establishing AIA as the Global Leader in the IFE business." said Bob Reding, Chairman of the Supervisory Board of AIA.