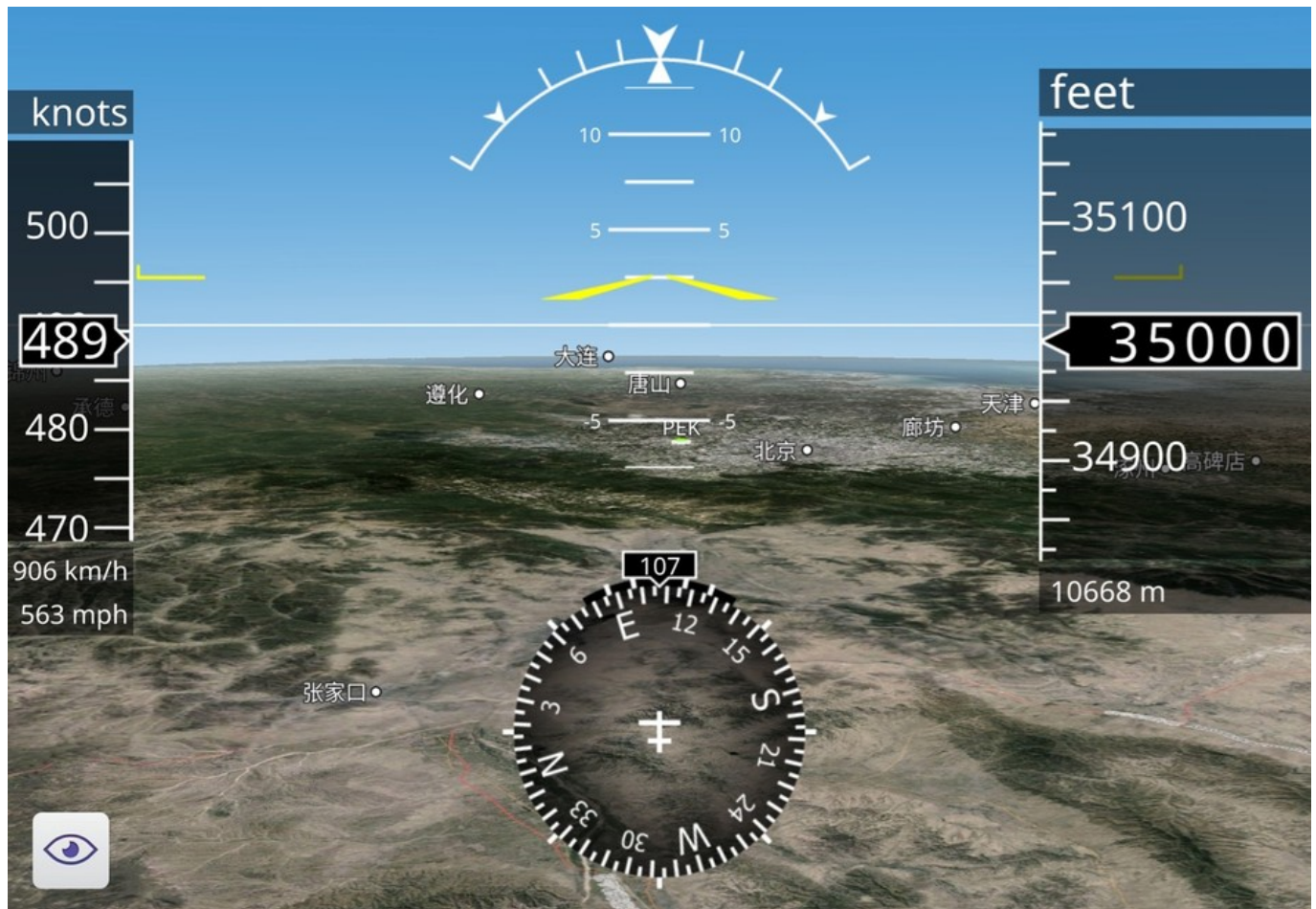


FlightPath3D sees path to success in China

By **Rick Lundstrom** on March, 12 2019 | Inflight Entertainment



Cockpit view on FlightPath3D

With [Air China](#), [China Eastern Airlines](#), [Juneyao Airlines](#) and [Xiamen Airlines](#) having already selected [FlightPath3D](#) moving map display, the company expects further growth in Mainland China will follow soon.

“This expansion is in response to the positive market reception and growing demand in the region for FlightPath3D’s seat-back, overhead and wireless 3D Maps with augmented reality and custom hyper-localized points of interest (POIs),” said a release from the company

“We’re looking to establish and maintain a strong focus in the region,” said FlightPath3D CEO Boris Veksler. “We are a global business and with a recent report stating China is building eight new airports every year, it’s an important part of our expansion strategy.”

Duncan Jackson, FlightPath3D President added, “Having deep expertise and the most innovative moving map product in the market that simultaneously integrates on wireless, overhead and seat-back IFE systems in different IFE configurations on multiple aircraft types is essential for a market

growing at this pace.

“A big thank-you to our Chinese customers for having recognized the value of our software, and to our channel partners in the country.”

The International Air Transport Association’s has forecasted that China will add 921 million new passengers by 2036, taking total passengers to 1.5 billion. That compares with 1.1 billion in the US. By 2022 IATA says the nation will become the world’s largest aviation market.