
Free Gogo Wi-Fi to be offered to Air Canada Altitude members

By **Rachel Debling** on November, 28 2017 | Connectivity & Satellites



Air Canada will provide Gogo Wi-Fi to its frequent fliers with [Altitude](#) status free of charge beginning later this year making it the first North American carrier to extend such an offer to its passengers.

Altitude status is given to the airline's customers who clock the most travel kilometers each year, and as part of the program they are offered premiums and privileges to elevate their on-board experience. Complimentary six-month Wi-Fi passes will be extended to the Altitude Elite 75K members, while 12-month passes will be available to the Super Elite 100K members. These passes are valid for in flight connectivity on Air Canada, Air Canada Express and Air Canada Rouge operated flights, and will be available as part of the 2018 Altitude benefit year.

"We are delighted to partner with Air Canada to bring the industry's leading in flight connectivity solution to their loyal customers for free," said John Happ, Gogo's Regional President, Americas, in a November 28 release. "Gogo is finding new ways to leverage connectivity to enable unique experiences for our airline partners that fit their individual needs. Free Gogo for Air Canada's most frequent customers is a great example of how we are delivering on this for our airline partners."

There will be even more perks available to Altitude members in the future, according to Mark Nasr, Air Canada's Vice President Loyalty and eCommerce.

"Earlier this year, Air Canada announced plans to launch an all new, digital-first loyalty program in June 2020," he said. "While we design the future program, we're committed to adding new options and benefits for Altitude members today and over the next two years."