
AeroMobile partners with UAE's du for inflight connectivity

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[Panasonic Avionics Corporation](#) subsidiary [AeroMobile](#), and telecommunications operator [du](#), from Emirates Integrated Telecommunications Company (EITC), have partnered in an agreement that will enable du's subscribers to use inflight mobile connectivity at a better price.

"Recognizing a desire for its customers to stay connected when they travel, the new partnership will expand on du's popular international roaming plans - 'roaming data bundle on preferred networks' - which currently enable subscribers to use their phones in 86 different countries for the same price as being at home," said a release last week from Panasonic.

The international roaming bundles from du will now include AeroMobile's inflight mobile services. Subscribers will be able to browse the Internet and stay connected, send and receive texts, listen to voicemail, and make and receive calls on AeroMobile equipped aircraft at no extra cost, provided customers have the eligible roaming data package active.

"At du, we are constantly seeking innovative ways to transform the connected experience for our valued customer bases," said Fahad Al Hassawi, Deputy CEO-Telco Services, EITC. "This partnership has literally taken our services and telco experience to new heights, and we are thrilled to be expanding our connected offerings to enrich our subscribers journeys abroad."

The service is available to post-paid customers and will enable du subscribers to enjoy more value, simplicity and convenience when travelling abroad than ever before.

Speaking of the agreement, Kevin Rogers, CEO of AeroMobile, Panasonic Avionics said: "We are proud to be working with du to bring this inflight mobile services to its customers. The agreement demonstrates du's ongoing commitment to offering innovative and convenient communication services to its customers, wherever they may be."